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P Resnick, N Iacovou, M Suchak, P Bergstrom, J ... - [portal.acm.org](#)

... also allows for the creation of alternative Better Bit ... to get the full available benefit of collaborative filtering. ... 1 to 5 appear as selectable buttons any ...

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B Mobasher, H Dai, T Luo, M Nakagawa - [Proceedings of the 3rd international workshop on Web ...](#), 2001 - [portal.acm.org](#)

... Standard collaborative filtering techniques such as kNN require ... provide an effective alternative to standard ... recommendation via adaptive association rule mining ...

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[Efficient Adaptive-Support Association Rule Mining for Recommender Systems](#) -

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W Lin, SA Alvarez, C Ruiz - [Data Mining and Knowledge Discovery](#), 2002 - Springer

... We have designed an Adaptive-Support Association Rule Mining ... EFFICIENT ASSOCIATION RULE MINING ... We use accuracy, a commonly used performance measure in machine ...

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[\[PDF\] ► Combining Collaborative Filtering with Personal Agents for Better Recommendations](#)

N Good, JB Schafer, JA Konstan, A Borchers, B ... - [PROCEEDINGS OF THE NATIONAL CONFERENCE ON ARTIFICIAL ...](#), 1999 - [cs.ubc.ca](#)

... curves themselves, but the measures that we ... Furthermore, the collaborative filtering result was only able ... A more accurate alternative exists (RipperBot), and ...

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B Mobasher, R Cooley, J Srivastava - [Knowledge and Data Engineering Exchange](#), 1999.(KDEX'99) ..., 1999 - [ieeexplore.ieee.org](#)

Creating Adaptive Web Sites Through Usage-Based ... files, multiple frames, and dynamic pages that ... Traditional collaborative filtering techniques are often based ...

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[Similarity Measure and Instance Selection for Collaborative Filtering](#)

C Zeng, CX Xing, LZ Zhou, XH Zheng - [International Journal of Electronic Commerce](#), 2004 - ME Sharpe

... based on the strength of the association [17 ... matrix conversion method for similarity measures that improves the accuracy of the collaborative filtering algorithm ...

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[Constructing Web User Profiles: A Non-invasive Learning Approach](#)

PK Chan - [LECTURE NOTES IN COMPUTER SCIENCE](#), 2000 - Springer

... Our approach toward an adaptive personalized web browser does not ... An alternative measure is the number of pages visited by the ... 3.2 Alternatives for Association ...

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